The Great Kindness Challenge

One Week. One Checklist. Infinite Happiness.

All kids deserve to learn in a safe, supportive and caring environment.
The Great Kindness Challenge provides a powerful tool that actively engages students, teachers, administrators, families and communities in creating a culture of compassion, acceptance, unity and respect.

About: The Great Kindness Challenge is a proactive and positive SEL-focused bullying prevention program that improves school climate and increases student engagement. The Great Kindness Challenge - School Edition is one week devoted to performing as many acts of kindness as possible on campus. Using the provided kindness checklist, students accept the challenge and show the world that KINDNESS MATTERS!

Schools engaged in virtual learning are invited to implement the Great Kindness Challenge - Virtual Classroom Edition, a 17-week kindness program for grades 2-8. With an online-friendly kindness checklist and 50 corresponding kindness lessons, students will actively create a culture of kindness while strengthening their social and emotional well-being.

Where: Every school, everywhere

How: It's easy! Simply sign up and get access to the Great Kindness Challenge tools. With our turnkey tools, planing is a breeze!

Who: GKC - School Edition: all students, grades PreK-12. GKC-Virtual Classroom Edition: grades 2-8

When: GKC - School Edition: annually, the last week in January (January 24 - 28, 2022 or the best week for your school)

GKC-Virtual Classroom Edition: starts in the second week of September and spans over 17 weeks culminating during the official GKC week in January (or whenever best for your school)

Our 2020 - 2021 Impact

Nearly 17 million students

16,865,491

Over 33 thousand schools

33,386

Over 843 million acts of kindness

843,274,550

Over 110 countries

115